

HEALTHCARE COMMITTEE

ACTING CHAIRPERSON: Miloš Andrović, *Stanković & Partners Law Office*

CHAIRPERSON FROM THE BEGINNING OF 2014 TO AUGUST 2016:

Jasmina Pavlović, *Pfizer*

THE COMMITTEE'S MISSION:

The Healthcare Committee advocates the improvement of the efficacy of the healthcare system through cooperation between the private and public sectors, improving and enhancing the transparency of legislation, as well as its adequate application, harmonization of domestic legislation with relevant EU legislation, and the creation of a clear, fair, and competitive market entry environment.

THE COMMITTEE'S MEMBERS:

ABBVIE BIOPHARMACEUTICALS	KINSELLAR
BDK ADVOKATI	KPMG
BEL MEDIC GENERAL HOSPITAL	MAKLER
BELGRADE OPEN SCHOOL	MEDIGROUP SEE
BIOTEC INTERNATIONAL	MEDTRONIC
BOJOVIĆ & PARTNERS	MERCK SHARP & DOHME
CROWE HORWATH	MORAVČEVIĆ, VOJNOVIĆ & PARTNERI
DELOITTE	NAFTNA INDUSTRIJA SRBIJE
ELI LILLY	NAUMOVIĆ & PARTNERI
ERNST & YOUNG	NOVO NORDISK PHARMA
EXECUTIVE GROUP	PFIZER
GE HOLDINGS	SIEMENS
GLAXOSMITHKLINE	STANKOVIĆ & PARTNERS
HEMOPARM	UNIQA NEŽIVOTNO OSIGURANJE
JOHNSON & JOHNSON	WEST PHARMACEUTICAL SERVICES
KARANOVIĆ & NIKOLIĆ	WIENER STADTISCHE OSIGURANJE

THE COMMITTEE'S FOCUS 2014-2016:

- Developing a joint study by AmCham and the Ministry of Health aimed at identifying the direction of reform of healthcare financing and the possibilities for synergy between the public and private sectors
- Improving the regulatory framework to increase predictability and transparency, as well as harmonizing the regulations with relevant EU legislation

THE COMMITTEE'S GREATEST ACCOMPLISHMENTS:

JOINT STUDY BY AMCHAM AND THE MINISTRY OF HEALTH ON THE POSSIBILITIES FOR SYNERGY BETWEEN THE PUBLIC AND PRIVATE SECTORS AIMED AT IMPROVING HEALTHCARE EFFICIENCY

Recognizing both the existing pressures on the healthcare budget and the obstacles in the business environment facing companies which deal in pharmaceuticals, medical devices, health insurance and service providers, members of the committee initiated an extensive study aimed at identifying possible ways to improve the efficacy of healthcare services within the existing budget. Since the Ministry of Health was willing to take part in this joint project, the key activity for the Healthcare Committee in the past year was the **development of a joint study by AmCham and the Ministry of Health aimed at identifying the direction of reform of healthcare system financing and the possibilities for synergy between the public and private sectors**, as well as supporting the relevant authorities in further operationalization of the study's recommendations.

The main goals of the study include efficient control of income and expenditure, analysis of public health cost effectiveness in view of the existing system of private healthcare service providers, identification of alternative solutions for income increase, and assessment of the existing regulatory framework and potential changes aimed at improving the Serbian healthcare system.

IMPROVEMENT OF THE REGULATORY FRAMEWORK

In addition to working on finding the best solution for reform of the healthcare system, the committee continued its **regular activities related to improving medicines related legislation**.

Moreover, after amendments were made to general legislation on public procurement, the committee focused on **improving the implementation of the public procurement processes introduced by the amendments** by organizing a round table with relevant institutions which identified the challenges to its interpretation and implementation.

FOCUS IN THE UPCOMING PERIOD 2016-2018:

The Healthcare Committee should continue its dialogue with relevant stakeholders concerning:

- Further implementation of the study's key recommendations
- Harmonization of legislation with the suggested solutions, particularly the Law on Healthcare, the Law on Health Insurance, the Law on Medicines, and the Law on Medical Devices

WIDE ANGLE

Miloš Andrović, *Stanković & Partners*

The AmCham Healthcare Committee (HCC) is composed of leading market players in the production and circulation of medicines, medical devices and equipment, as well as providers of private healthcare and health insurance.

In communication with the public authorities and other organizations, the HCC pursues its main goal: to help member companies ensure legal and business predictability and foster continuous dialogue with regard to the creation, improvement, and implementation of healthcare in Serbia. The HCC's goals are therefore both general in nature, being shared with business operators in other economic and industrial sectors, and specific, as the effect of cooperation between HCC Members and the public authorities and organizations is of direct interest to the entire population of Serbia.

The HCC recognizes the administrative and financial limitations which healthcare policy actors in Serbia face from year to year, and has accordingly supported the development of a macroeconomic and microeconomic study of Serbia's healthcare system aimed at reorganizing the healthcare system and establishing a new basis for further development. The study found that the healthcare system as it currently

functions is unsustainable with regard to the continual increase in cost, the manner in which funds are collected and spent funds, and the significant ageing of Serbia's population.

Over many years, the HCC has made efforts to put in place a clear legal and business framework for its members, and, in cooperation with the Ministry of Health, has succeeded in making some progress. However, were it not for the cooperation and involvement of the National Healthcare Insurance Fund, these steps would not have the capacity to contribute to a more efficient and cost-effective healthcare system, i.e. to ensure further continuous investment by HCC members into Serbia's healthcare. Financial and economic pressure on budget funds and budgetary allocations in the healthcare sector over the previous three and half years have certainly had inestimable consequences for attracting investment from HCC members in the healthcare system.

HCC Members believe that, as part of wider overall reform of policy in Serbia, the healthcare system will be subject in the near future to deeper analysis by the executive and legislative branches of government. A clearer message concerning further development and improvement will be offered, which will make it possible for all HCC members to adjust their future business plans.