

## AmChamps 2017 schedule

### Regular part (for 22 pairs)

#### January

Jan 25 17:00-19:30h AmChamps Opening Ceremony

Jan 27 09:00-18:00h Team Building

- **Lecture:** Motivation – Aleksandar Hangimana, ManpowerGroup
- **Workshop:** Mentoring – Jelena Manić Radoičić, BOŠ
- **Workshop:** Social intelligence – Milana Malešev, PWC

18:30-21:30h Karaoke Party @ Dorćol platz

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#### February

Feb 8 09:00-12:00h **Lecture:** Neuromarketing - Nikolaos Dimitriadis, Sheffield University  
12:00-13:00h Break  
13:00-17:00h **Workshop:** I group – Storytelling - Yulia Rak, JTI  
II group – Personal Branding - Tatjana Šokčić, HR Centar

Feb 22 16:00-17:30h **Meet the AmCham President**

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#### March

Mar 8 09:00-12:00h **Lecture:** People & Technology - Nataša Sekulić, IBM  
12:00-13:00h Break  
13:00-17:00h **Workshop:** I group – Personal branding - Tatjana Šokčić, HR Centar  
II group – Storytelling - Yulia Rak, JTI

Mar 22 18:00-20:00h **Motivational evening @ Crowne Plaza**

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#### April

Apr 5 09:00-11:00h **Lecture:** Stakeholder Management - Stefan Lazarević, NCR  
11:00-12:00h Break  
12:00-14:00h **Lecture:** Team Synergy - Željko Vujinović, Microsoft

Date TBD **Meet the Business First Hand - visiting Coca-Cola Hellenic**  
**Lecture:** Aleksandar Ružević, Coca-Cola Hellenic  
**Plant tour**

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#### May

May 10 09:00-17:00h **Meet the Business First Hand – visiting Nelt**  
**Lecture:** Employer Branding & CSR - Marko Milanković, NELT  
**Lecture:** Sales - Goran Dulić i Nikola Elezović, NELT  
**Company tour**

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## June

June 9 - 11

Team Building @ Kopaonik (2 nights, HB)

- **Meet the Business Leader:** Miodrag Kostić, MK Group
- **Lecture:** Corporate Culture & Change Management - Gorana Vuksanović, MK Group
- Bowling
- Party

June 22 10:00-16:00h

**U.S. Day & AmChamps Diploma Awards Ceremony**

## Semi-finals (for 10 pairs)

## July - September

Beginning of July

Assignment: Coca-Cola Hellenic Case Study

Beginning of September

Case Study Presentation & Announcement of Finalists

Date TBD

Career Development Sessions with Jelena Kralj, Pedersen & Partners  
(for managers)

## Finals (for 3 pairs)

## October - January

October – January

Development of Company-specific Projects under Mentorship of AmCham Board Members

Mid-January

Projects Presentation & Announcement of Winners

\* All dates are confirmed, but subject to change – in which case, all participants will be timely informed.