

Sandra Marinković, Untitled Governor



Sandra Marinković, born 1978, has graduated in 2003 from Medical school, University of Belgrade. Following brief medical career and internship in Charité University hospital in Berlin, Germany, she has entered pharmaceutical industry, and in 2009 joined MSD, one of the leading global biotech companies. In 2012 Sandra received Master of Business Administration from the University of Sheffield, which has provided additional competences in balanced management skills.

In the past 17 years in pharma sector she has advanced through different cross-functional roles, taking over new positions of increasing responsibility and seniority. This diverse experience in sales, marketing, policy and access, has brought her to the position of External Affairs Associate Director for Serbia in 2014, expanding to Bosnia, Albania and Montenegro as of 2017. On this position she is responsible for policy and access strategy, governmental affairs, external and internal communication, market access as well as teams assigned for these markets. In this period Sandra has led several regional projects related to organizational culture, with an expertise in change management and is currently leading MSD Balkan Women's Network.

Sandra also took active participation in several industry associations dedicated to policy work and improvements in business and legal environment. In 2016 Sandra was elected Chair of AmCham Serbia Healthcare Committee.